

Select Your Shoot and Camera Package

Capture Plus – Advertising

QTY	ITEMS INCLUDED IN CAPTURE PACKAGE
1	Digital Tech (up to 10 hours)
2	Custom 24" iMac
1	Custom MacBook Pro Laptop
1	Remote 23" Monitor
5	Lenses : Medium or 35mm Format Medium : 50 mm, 80 mm, 100 mm, 150 mm, 50-110 mm 35mm : 35 mm, 50 mm, 85 mm, 28-70 mm, 70-200 mm
2	Specialty Lenses : Medium or 35mm Format Medium : 28mm & 300mm (H3D only), 35mm, 120mm, 210mm 35mm : too many to list
DIGITAL ACCESSORIES:	
∞	4" x 6" Proof Prints (unlimited)
60	days file storage
25	Files processed at 8 bit within 30 days of shoot date (media not included)
	Additional Digital Tech (up to 10 hours – available at reduced rates)
	Custom Production Vehicle (based on availability and necessity)

Each Camera Package below includes 2 cameras as indicated on each row, for the Shoot Package rate per day listed at the right.

PKG #	CAMERA 1	CAMERA 2	RATE PER DAY
CP-1	Medium Format (any)	Medium Format (any)	\$2,800.00
CP-2	Medium Format (any)	1DS Mark III	\$2,700.00
CP-3	Medium Format (any)	1DS Mark II	\$2,600.00
CP-4	1DS Mark III	1DS Mark III	\$2,600.00
CP-5	1DS Mark III	1DS Mark II	\$2,500.00
CP-6	1DS Mark II	1DS Mark II	\$2,450.00

Prelight (Equipment + Tech, 10-hour day):	\$2,300.00
Travel Rate per Day (Equipment + Tech, 10-hour day):	\$2,050.00

Capture Basic – Editorial

QTY	ITEMS INCLUDED IN CAPTURE PACKAGE
1	Digital Tech (up to 10 hours)
1	Custom 24" iMac
1	Custom MacBook Pro Laptop
	Remote Monitor (available upon request at reduced rate)
5	Lenses : Medium or 35mm Format Medium : 50 mm, 80 mm, 100 mm, 150 mm, 50-110 mm 35mm : 35 mm, 50 mm, 85 mm, 28-70 mm, 70-200 mm
	Specialty Lenses (available upon request at reduced rates)
DIGITAL ACCESSORIES:	
20	4" x 6" Proof Prints
30	days file storage
25	Files processed at 8 bit within 30 days of shoot date (media not included)

Each Camera Package below includes 2 cameras as indicated on each row, for the Shoot Package rate per day listed at the right.

PKG #	CAMERA 1	CAMERA 2	RATE PER DAY
CB-1	Medium Format (any)	Medium Format (any)	\$1,850.00
CB-2	Medium Format (any)	1DS Mark III	\$1,750.00
CB-3	Medium Format (any)	1DS Mark II	\$1,650.00
CB-4	1DS Mark III	1DS Mark III	\$1,650.00
CB-5	1DS Mark III	1DS Mark II	\$1,550.00
CB-6	1DS Mark II	1DS Mark II	\$1,500.00

Prelight (Equipment + Tech, 10-hour day):	\$1,350.00
Travel Rate per Day (Equipment + Tech, 10-hour day):	\$1,175.00

(Additional Rental Equipment - listed on reverse.)

Additional Rates

ITEM	RATE
Overtime (after 10 hours)	\$150.00 per hour
Additional Digital Tech (up to 10 hours)	\$500.00 per day
Mileage for travel outside of 25 mile radius	58.5 ¢ per mile

ITEM	RATE
Travel Overtime 10-12 hours	\$75.00 per hour
Travel Double Overtime 12 and up	\$100.00 per hour

(see details on reverse)

The Professional Standard

In-House Digital Production Services Coordination:

DF production services ensure that each shoot is properly handled through high level communication. Our logistics and equipment specialists are available to help cater to your individual production needs facilitating any request you may have.

Equipment Replacement Guarantee:

All digital capture equipment is backed up by redundancy as a standard procedure to ensure that your production is safe and secure.

Local Transportation Services:

All local productions are serviced through DF logistics and transportation specialists. Based on your needs, custom location vehicles are available.

Specialty Equipment Sourcing:

Digital technicians and equipment specialists work hands on with you to answer and facilitate any question you may have regarding new technology and equipment. No matter what your digital preference may be, DF can facilitate your request.

Testing & Training:

All DigitalFusion clients are welcome to schedule time with our staff to experience the equipment and services DF-PRO has to offer through the use of our extensive knowledge base and equipment inventory. We will work with you and your crew to ensure success on your shoot.

Additional Rental Equipment

Specialty Lenses

ITEM	RATE PER DAY
HASSELBLAD	
HCD 28mm 4/28 (H3D Only)	\$75.00
HC 35mm 3,5/35	\$50.00
HC 120mm Macro 4/120	\$75.00
HC 210mm 4/210	\$50.00
HC 300mm 4,5/300	\$75.00
CANON	
24-70mm 1:2.8 L Series Ultrasonic	\$35.00
35mm 1:1.4 L Series Ultrasonic	\$35.00
50mm 1:1.2 L Series Ultrasonic	\$35.00
70-200mm 1:2.8 L Series Ultrasonic	\$35.00
85mm 1:1.2 L Series Ultrasonic	\$35.00
100mm 1:2 EF Ultrasonic	\$15.00

Computers

ITEM	RATE PER DAY
Apple 24" iMac (3.06 GHz Intel Core Duo)	\$250.00
Apple 15" MacBook Pro (2.5GHz, Intel Core Duo)	\$225.00
Apple 23" Cinema Display	\$150.00

Location Equipment

ITEM	RATE PER DAY
Generator (10 Hours of power, \$20.00 Flat Rate Refilling Charge)	\$50.00
Beach Wheel Kit	\$50.00

Camera Accessories

ITEM	RATE PER DAY
HASSELBLAD	
GPS (H3D Only)	\$40.00
Waist Level Viewfinder (For H1 or H2 Body)	\$20.00
67mm Filters (For HC 80mm Lens)	
Circular Polarizer	\$10.35
Haze	\$10.35
ND2	\$10.35
ND4	\$10.35
STAR UV Protector	\$10.35
UV Haze	\$10.35
4 Point Star	\$10.35
Star Eight	\$10.35
90mm Filters	
Circular Polarizer	\$20.00
CANON	
di-GPS (requires Canon WFT-EA2) — Works with Canon 1Ds-Mark III, and Canon 1Ds-MarkII	\$40.00
Wireless Transmitter - WFT-EA2 — Works with Canon 1Ds-Mark III, and Canon 1Ds-MarkII	\$75.00
Right Angle Viewfinder	\$20.00
77mm Filters (For 24-70mm and 70-200mm)	
Circular Polarizer	\$10.35
Haze	\$10.35
ND2	\$10.35

Travel Day Rates & Fees

Travel is billed hourly. The rates represented on DF quote are estimated amounts. Actual travel hours are subject to change and will be billed for accurately on final invoice.

Job location travel radius:

- 0-25 mi included
- 25+ mi mileage charges + hours of travel (billed in 15 min increments)

Airline Fees & Charges, Transfers & Lodging:

Airline and lodging is the responsibility of the client/photographer and must be arranged prior to tech departure.

Travel + Production Day:

When travel occurs on the same day as the production, travel is billed after the 10 hours of production at the travel overtime rate.

Per Diem Policy:

In the event that the client/photographer does not allot a per diem. DF's per diem amount is \$50 per day, which covers food only, and will be added to the final invoice.

Additional Service Rates Details

Pre-Light :

Charged at the base package rate. Digital Tech overtime rates apply when production is greater than 10 hours.

Digital Tech :

Regular Overtime rates apply after 10 hours and are billed at \$150 per hour.

Additional Tech :

Is provided upon request and is subject to availability, and additional rates and fees.

Location Services:

Additional location equipment and services can be provided per production request and are subject to additional fees and charges. Examples include custom retouching, proof printing, file processing on set, online delivery on set, specialty vehicle requests, additional assistants, etc.

Fine Print and Service Exceptions

Scheduling & Personnel:

Digital Techs can be requested but are not guaranteed and are assigned based on availability at DF's discretion.

Cancellation Policy:

Clients can request a hold for a future date at any time. The client will receive a quote to sign, and the signed quote will require a credit card to secure the confirmation.

Approved/signed quotes must be returned to DF prior to 48 hours for the hold to be honored, otherwise hold is on a best effort basis .

Cancellations that occur within 24 hours are subject to a 50% charge of the quoted amount and the credit card provided will be charged after notification.

Production Insurance Requirement:

DF requires the client/photographer to provide an insurance certificate that covers at least \$100k in liability and rented equipment.

Billing and Back-up:

Final invoices will be provided at best effort within 24 hours upon completion of the job. For travel jobs, original receipts will be provided with the final invoice.